

DESIGN COMMITTEE – MAIN STREET CANAL WINCHETER

2008 PLAN OF WORK

Goal: To enhance the visual image of Historic downtown CW

Objectives

- Education
- Private Improvements
- Public Improvements

Objective 1: To educate and encourage the entire community on the importance and economics of good design downtown (traditional business district)

Project:

- **Co-host design workshop with Landmarks Commission**

Tasks:	Person Responsible	Start Date	End Date	Budget	Acct#
○ Contact Landmarks and determine date, time and location	Committee Chair	2008			
○ Prepare agenda	Program Mgr/Chair				
○ Contact speakers (Mr. Muddle)	Committee Chair				
○ Notify public of meeting	Program Manager				
○ Evaluate event	Committee				

Anticipated Results: Property owners are educated on good design.

Project:

- **Publish articles about good design in newsletter**

Tasks:	Person Responsible	Start Date	End Date	Budget	Acct#
○ Find volunteer willing to write or collect articles on good design	Committee Chair	2008			

Anticipated Results: Archive of articles related to good design and increased public awareness

Project:

- **Develop Resource Library**

Tasks:	Person Responsible	Start Date	End Date	Budget	Acct#
○ Create resource library related to Design	Chair/Program Mgr	2008			
○ Create Contractors List	Chair/Program Mgr	2008			

Anticipated Results: MSCW Design Committee resource library for community to use.

Project:

- **Distribute guidelines developed by Landmarks to new and existing owners**

Tasks:

	Person Responsible	Start Date	End Date	Budget	Acct#
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- Work with P&Z administrator using building and business inventory to make sure all appropriate entities have the guidelines.

Anticipated Results: Guidelines are in the hands of those who should have them.

Objective 2: To work with the Village in the improvements of the public realm

Project:

- **Ensure MSCW participation and input in Village activities**

Tasks:

	Person Responsible	Start Date	End Date	Budget	Acct#
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- Represent MSCW at Village meetings regarding design issues.

Committee Chair	ongoing				
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- Mayor sits on committee to keep committee updated on design issues

Mayor	ongoing				
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Anticipated Results: MSCW is represented and involved on issues that regarding downtown design.

Project:

- **Implement parking management plan**

Tasks:

	Person Responsible	Start Date	End Date	Budget	Acct#
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- Create a parking space study to determine the \$ value of a downtown parking space.

Chair/Program Mgr	DONE				
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- Educate business owners of the benefit of readily available downtown parking to customers by individually talking to them and via press releases and articles.

Chair/Program Mgr					
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Anticipated Results: Downtown parking spaces are being used by customers instead of employees and business owners.

Objective 3: To encourage private sector improvements within traditional business district guidelines

Project:

- **Encourage/target owners to utilize OMSP assistance**

Tasks:	Person Responsible	Start Date	End Date	Budget	Acct#
○ Notify property owners via mail of all workshops and trainings that would benefit them.	Chair/Program Mgr	2008			
○ Use other properties in other communities as models	Program Manager				

Anticipated Results: Educated property owners and a list of owners who are willing to participate.

Project:

- **Create a façade loan/grant program**

Tasks:	Person Responsible	Start Date	End Date	Budget	Acct#
○ Research ways to find initial funding	Chair/Program Mgr	2008			
○ Implement program	Chair/Program Mgr				
○ Notify businesses in the district	Chair/Program Mgr				

Anticipated Results: A façade program will be in place for businesses and property owners to utilize.

Project:

- **Work with Economic Restructuring committee to promote and develop incentives**

Tasks:	Person Responsible	Start Date	End Date	Budget	Acct#
○ Chair of Design committee sits on ER committee.	Committee Chair	ongoing			

Anticipated Results: Committees work together to develop incentives.

Project:

- **Encourage enforcement or investigate – minimum maintenance**

Tasks:	Person Responsible	Start Date	End Date	Budget	Acct#
○ Work with Old Town Cmte & P&Z Admin	Committee Chair	2008			

Anticipated Results: Buildings in good repair to attract customers and investors.