

2008 Annual Report

MAIN STREET CANAL WINCHESTER

COMING EVENTS

- Board Meeting, 4th Tuesday, Feb., Apr., June, Aug., Oct., Dec., 6 p.m., Pine Room at Shade's
- Farmer's Market, Saturdays June 20-Oct. 19, 9-1 and Wed 5-7 in July & August
- Christmas in the Village, Dec. 4&5, 5-9 p.m.

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2008 RECAP

Once again in 2008 downtown Canal Winchester was recognized by Heritage Ohio and the National Trust for Historic Preservation's Main Street Center as a National and Ohio Main Street Community and Program.

That means we have a revitalization plan in place with solid funding and volunteers to implement our plan. Did you know that our volunteers put in an average of over 125 hours per month in this revitalization process in 2008?

Our downtown has seen over \$2.4 million of private money invested in revitalizing personal property, whether commercial or residential, over the

last six years. We've also seen the public sector invest in the downtown in the amount of \$3.3 million over the six years that we have been tracking these expenditures. That's just under a \$1 million per year by the public and private sector.

I am proud to be working with a strong group of stakeholders who share the same vision of making downtown a great place to live, work, shop and invest. 2008 marked the eleventh year in that endeavor.

Our accomplishments this past year are many the Interurban rehabilitation, the Marathon station demolition, and the façade grant program are

just a few our volunteers have been working on.

June 20th is the start of our ever popular Farmer's Market, now in it's eleventh year. Please visit the market regularly and make it a point to shop at our downtown businesses.

We have awesome volunteers to thank for our many successes. I am truly grateful to be working with all of you toward our shared vision of making downtown Canal Winchester a great place to live, work, shop and invest.

John Garrett, Executive Director, OCMSM

INTERURBAN REHABILITATION

Work started in late Winter on the exterior phase of the Interurban rehabilitation. The old slate roof was removed and new orange tiles were installed. New-but-made-to-look-old doors were made for both sides of the building where the loading dock doors were before. The soffits and fascia were fixed and new lighting was put in. A door was added

to the north side to match the south side. The windows were all repaired. Total cost for this phase is <\$94,000.

Funds for this project came from donations from the community , \$25,000 in a matching grant from Heritage Ohio with the rest funded by the Village of Canal Winchester.

The next phase begins this

summer with work on the interior. The building will be brought up to code and into the 21st century with electricity and cabling (and a restroom!!) to make it suitable for office/meeting space.

See us on Facebook for pictures of the rehab.

FARMER'S MARKET

Saturday, June 20 marks the start of our eleventh year of Farmer's Market in downtown Canal Winchester. Over that time, the market has grown and changed to become one of the premier markets in central Ohio.

Market runs each Saturday through September 19 from 9-1 rain or shine. During the busy produce months of July and August, we also feature a Wednesday evening market

from 5-7. If you are looking for a great selection of fresh produce, household items, fresh baked breads, pies or cookies — as well as many other items — then come downtown on Saturday morning.

The 2008 Farmer's Market was a success once again with several new vendors in attendance. The selection of produce can change weekly, so it's always good to come

down early to get the best selection. Some of our vendors sell out early.

While you're downtown, visit the other businesses and keep your money local. We have a wonderful downtown filled with unique businesses, all of which keep Canal Winchester a great place to live, work, shop and invest.

For more information visit our web site.



CHRISTMAS IN THE VILLAGE

Christmas in the Village 2008 was a cold and blustery event on Friday and Saturday, December 5 & 6. Beginning at 6 p.m. with the arrival of Santa and the lighting of the Village Christmas Tree, there were many activities on South High Street in historic downtown Canal Winchester for the young and the young-at-heart.

We had ice sculptors, business open houses (some with free refreshments or give-aways), pictures

with Santa, strolling carolers, horse-drawn carriage rides, N-scale model train display, free children's games and crafts, and a Business Bazaar featuring home-based businesses in our community.

Check back on our website in November and we'll have more information about CIV 2009. There will also be articles in the local newspapers with the schedule of activities.

Christmas in the Village is a collaboration of efforts between the Village

and MSCW.

Christmas In the Village runs from 5-9

p.m. on Friday, December 4 and Saturday, December 5, 2009.



2008 ANNUAL GALA

Our annual meeting and awards Gala was held on Friday, April 25 in the Pine Room at Shade on the Canal. There were approximately 70 people in attendance and we had a delicious spread of food, great fellowship and a successful event.

We had a 50/50 raffle, recognition of local businesses, and our annual

election of Board Members was held with a State of the Organization address given by John Garrett, Executive Director of MSCW. But perhaps the highlight of the evening was the beautiful slates hand-painted by Natalie. These slates were awarded to new businesses in the downtown, business and residential restoration projects, window displays, volunteer of the year and our sponsor. We also presented

slates to those businesses in the downtown for 25 or more years.

This event was graciously sponsored by **KeyBank**, located at 3601 Gender Road. We are extremely grateful for KeyBank's sponsorship of this event. **Thank you KeyBank!**

The 2010 Gala is Friday, April 23.

M S C W M E M B E R S H I P

Main Street Canal Winchester cannot envision our community without our great downtown, and we work on your behalf to make downtown Canal Winchester the heart of the village.

Recognized as an Ohio and National Main Street Community and a Preserve America community, our group of volunteers and staff are making a positive impact in the downtown. Our Main Street Committees are dedicated to following our comprehensive plan of revitalizing downtown. By partnering with Village administration and the Old Town Committee of Council, MSCW

Board of Directors provide the leadership necessary to bring great things to our downtown.

There are many ways you can participate: become a member, sponsor an event, or pitch in and volunteer. Select the one(s) that fit you and your life the best. Membership forms can be found on our website at www.MainStreetCanalWinchester.org.

If there is something at which you are especially good but is not shown, please contact us and we'll try to find a way to let you shine!



T R A I N I N G

In early March several people involved in the Main Street program traveled from Canal Winchester to Chicago, Illinois to take part in training conducted by the National Main Street program and the National Trust for Historic Preservation. These annual trainings are a vital part of staying focused and up-to-date with the Main Street program and the Four Point Approach to Revitalization. The participants split up at the training and attend different sessions so as to gain the most information during the national training. There is also an oppor-

tunity for lots of networking and some fun, as each year the grand finale is the "Big Bash" on the last evening. If you are interested in knowing more, please contact John Garrett at 614.270.5053.

The 2010 National Main Street Conference will be held in Oklahoma City, May 2-5 2010.

Heritage Ohio Inc. conducted its annual conference in early May in Cleveland. The Ohio Main Street programs, staff and volunteers attend this local training and partici-

pate in strategic sessions similar to those conducted at the national conference. Local training is key to many organizations as it gives information that may be more suited to a community's particular program.

Bob Garvin, Vice President and Economic Development Chair, was recognized as this year's recipient of the Spirit of Main Street award by Heritage Ohio. Congratulations Bob!

R E V I T A L I Z A T I O N S T A T S

Canal Winchester 2003-2008 Ohio Main Street Program Reinvestment Statistics

These reinvestment statistics are gathered from downtown business and property owners.

Since 2003:

Total downtown rehabs 27
Private Investment \$2,376,499
Public Improvements \$3,263,413

New businesses 37
Businesses lost 29
Net new businesses 8
Full-time jobs added 94
Full-time jobs lost 44
Net new full-time jobs 50
Part-time jobs added 82
Part-time jobs lost 40
Net new part-time jobs 42

Businesses expanded 6
Volunteer hours 13,299
Return on Investment \$17.5/1

Total amount reinvested in our downtown from 2003-2008: \$5,529,512



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**An Ohio and National Main Street Community
A Preserve America Community**

The mission of Main Street Canal Winchester is to stimulate economic vitality, improve the visual appearance and the quality of life of downtown by promoting downtown as a great place to live, work, shop and invest.

Main Street Canal Winchester works to achieve this goal by implementing a plan of work developed by the National Trust for Historic Preservation referred to as the Main Street Program.

The Main Street approach to downtown revitalization involves four volunteer committees; Design, Economic Restructuring, Organization, and Promotions all working simultaneously to achieve their separate goals and objectives.

The Main Street Program is dependent on volunteers from the community to work on committees and serve on the board as a guide for the betterment of our downtown. New members and volunteers are always welcome.

BOARD OF DIRECTORS

Members of the 2009 MSCW Board of Directors are:

Eric Schmidt, President
Bob Garvin, Vice President
Gaynell Garrett, Secretary
Mike Ippoliti, Treasurer

Mayor Mike Ebert
Marilyn Rush-Ekelberry
Shirley Meuser
Frances Steube
Greg Powers
Marsha Hall
Dorothy Nolan

John Garrett, Executive Director,
OCMSM

All board members are volunteers.

The Executive Director is part-time paid staff and reports to and takes direction from the Board.

Board members are elected at our Annual Gala and Membership Meeting in April and serve for a term of at least one year. If you are interested in serving on our Board or one of the committees, please visit our website or contact the Executive Director.

Financial Statement Year End
12/31/08

Income	\$51,051
Expenses	\$48,207
Ending Net Assets	\$18,703